



La Mezcladora - Innovation Hub in Construction and the Terwilliger Center for Innovation in Shelter

have been working as partners to reduce the gaps in access to quality housing in Peru and Latam through innovative solutions between startups and corporations.

La Mezcladora + TCIS = 9 organizations for innovation in the construction industry

MASTER®
BUILDERS
SOLUTIONS

UTEC
UNIVERSIDAD DE INGENIERÍA
Y TECNOLOGÍA



SIDERPERU

UNACEM
CONSTRUYENDO OPORTUNIDADES

SAINT-GOBAIN

Menorca

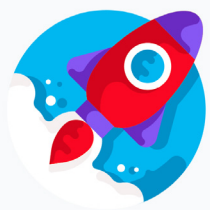
Prodac

BEKAERT

Hábitat
para la Humanidad®
Centro Terwilliger de
Innovación en Vivienda

Pacasmayo

As partners, the levels of collaboration include 3 main aspects:



open innovation mechanisms to attract startups



innovation learning spaces for corporates

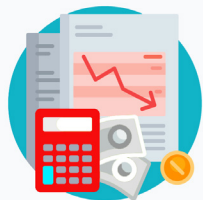


pilot management between startups and companies

Open innovation

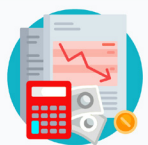
We promoted 🖱️

▼ An acceleration program:

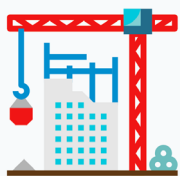


- ShelterTech track for affordable housing innovation.
- Catalytic Fund for startups

▼ Two challenges on:



access to financing



design and massification of social housing,
participating in dissemination, mentoring and
incentives



We are part of La Mezcladora Academy

a learning space where we train corporate innovation teams to develop the skills to work with startups under a rapid pilot approach, partnership building and user-centered design.



**We co-designed a
conceptual framework
and management tools**

to efficiently execute short pilots with the potential to become products, services and/or innovations for the market, generating a real impact on thousands of families.